



# Learning that works for Wisconsin

## **Business, Marketing and Information Technology CTE Standards Development Workshops September 17, 2014**

*Sponsored by: Department of Public Instruction &  
Cooperative Education Educational Service Agency 6*

**Who:** All Business, Marketing and Information Technology Instructors

**What:** Professional development training on the revised BM&IT state standards

**Where:** Fox Valley Technical College – Appleton Campus  
1825 N Bluemound Drive  
Appleton, WI 54912-2277  
Room A-170

**Directions:** [Map to FVTC - Appleton](#)

**Why:**

- **Collaborate with your fellow Business, Marketing and Information Technology colleagues to share the following:**
  - local curriculum implementing the revised CTE standards
  - educator effectiveness practices, outcomes, and professional goals
  - best practices of implementing the Wisconsin Common Career Technical Standards (WCCTS)
  - community connections to the powerful outcomes of CTE and opportunities to showcase student success
- **Align classroom activities and assessments to the revised Business, Marketing and Information Technology standards.**
- **Investigate industry certifications and local curriculum assessments associated with the Technical Skill Academic Incentive Grants supported by Act 59.**

**Cost:** Free to CESA 6 Perkins Grant Districts or CTE Leadership service \$75 per participant – Lunch and snacks will be provided.

**Register at:**

<http://login.myquickreg.com/event/event.cfm?eventid=10322>

*Workshop attendees need to bring a copy of their revised CTE standards. A classroom set of standards will be provided to the attendees; however, all books will be collected at the close of the workshop. In addition, prior to the workshop, attendees will need to complete a brief survey. A survey link will be provided after registration.*

# Tentative Agenda

- 8:30 Continental Breakfast and Registration
- 9:00 Welcome, Attendee Introduction, Review Pre-Workshop Survey Results
- 9:30 Collaboration Session I:
  - local curriculum implementing the revised CTE standards
- 10:15 Align classroom activities and assessments
- 11:30 Collaboration Session II:
  - educator effectiveness practices
  - outcomes
  - professional goals
- 12:00 Lunch: Collaboration Session II Continues
- 12:45 Investigate industry certifications
- 1:30 Collaboration Session III:
  - best practices of implementing the Wisconsin Common Career Technical Standards (WCCTS)
  - community connections to the powerful outcomes of CTE and opportunities to showcase student success
- 2:30 Workshop Reflection & Post Workshop Survey
- 3:15 Departure

## Questions:

Dave Thomas,  
Business and Information Technology  
Phone: (608) 266-2348  
Email: [david.thomas@dpi.wi.gov](mailto:david.thomas@dpi.wi.gov)

Tim Fandek  
Marketing, Management & Entre.  
Phone: (608) 267-9253  
Email: [timothy.fandek@dpi.wi.gov](mailto:timothy.fandek@dpi.wi.gov)